

PUTTING STUDENTS AT THE HEART OF THE SYSTEM:

The UK Experience

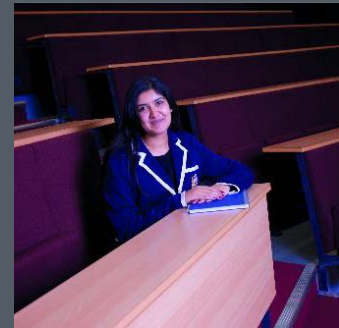


WHAT WE'LL COVER:

Some recent history

The role of information –
informing choice, engaging students
and driving performance

An institutional
perspective



In two
years ...

OXFORD
BROOKES
UNIVERSITY



TWO WHITE
PAPERS



ONE
COALITION
AGREEMENT

TIGHTER
VISA
CONTROLS

SECURING A
SUSTAINABLE
FUTURE
FOR HIGHER
EDUCATION

AN INDEPENDENT REVIEW OF HIGHER
EDUCATION FUNDING & STUDENT FINANCE
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40% CUT
TO THE
BUDGET



NEW
INFORMATION
PROVISION



NEW FAIR
ACCESS
POWERS

FEE COSTS
TRIPLED



LIBERALISED
STUDENT
NUMBER
CONTROLS

KIS GET INFORMATION SHARE ALL STATS
BSc Health Studies (b900)
Newtown University
69% Student Satisfaction
99% Go on to employment or study
£21,000 Average Graduate Salary

“ ...students’ own assessments of the service they receive at university should be central to our judgement of the success of our higher education system.

Their choices and expectations should play an important part in shaping the courses universities provide and in encouraging universities to adapt and improve their service.”





“It will be up to students whether they choose the university. The money will follow the student who will follow the quality. **The student is no longer taken for granted, the student is in charge.**”



Vince Cable on
Students at the
Heart of the
System 2011

“This White Paper builds on that [strong] record, **while doing more than ever to put students in the driving seat.** We want to see more investment, ...

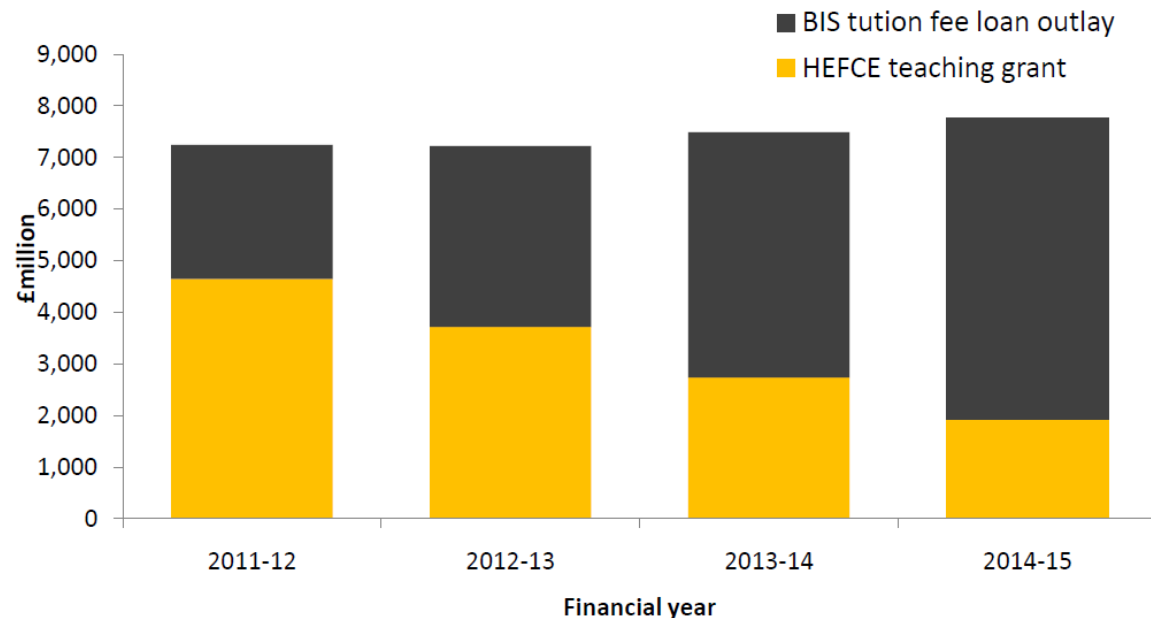
... and less centralised control over student numbers. But, in return, **we want to the sector to be more accountable to students, as well as to the taxpayer.”**

A PRINCIPLED OR PRAGMATIC DECISION?



Universities UK

Changing sources of funding (England): balance of teaching funding



Notes

- (1) Uses figures provided in the HEFCE grant letter of 20 December 2010 (Annex and paragraph 12)
- (2) Only broad indicative figures are given for 2014/15 (Teaching grant of £2 billion and loans of £7 billion)

SO WHY TALK ABOUT INFORMATION?

DRIVING PERFORMANCE
INFORMING CHOICE
ENGAGING STUDENTS
AN INSTITUTIONAL PERSPECTIVE

Annual
survey since
2005

Conducted in
UK HEIs

BE HEARD
www.thestudentsurvey.com



NATIONAL STUDENT SURVEY:

Majority of
students
completing it
are UG
finalists

**Providing publicly
available data on every
course to demonstrate
overall satisfaction**

As long as the survey is completed by
at least 23 students and where the
respondents make up more than 50%
of that course.

OXFORD
BROOKES
UNIVERSITY





WHAT IT COVERS:

Teaching on my Course
Assessment and Feedback
Academic Support
Organisation & Management
Learning Resources
Personal Development
Students Union



SOME RESULTS:

Improved in all
areas

UK	%	%
	2011	2012
Questions		
1 - The teaching on my course (Q 1-4)	84	86
2 - Assessment and feedback (Q5-9)>	68	70
3 - Academic support (Q10-12)	77	79
4 - Organisation and management (Q13-15)	75	77
5 - Learning resources (Q16-18)	80	82
6 - Personal development (Q 19-21)	80	81
7 - Overall satisfaction (Q 22)	83	85
8 - Students' union (Q24)	-	66
9 - NHS practice placements (Q 25-30)	84	85



NSS - assessment and feedback:

Low, but improving

IT IS HAVING AN EFFECT:

2007
62% satisfied



2008
64% satisfied



2009
64% satisfied



2010
66% satisfied



2011
68% satisfied



2012
70% satisfied

17 items of
information

What
students
want ...

KEY INFORMATION SETS – INFORMING CHOICE:

Where they
want it ...

Making initial
comparisons
easier



STUDENT LED INFORMATION

COURSE LEVEL:

Student satisfaction (NSS), Information on learning and teaching and assessment.

EMPLOYMENT:

Future employment and salary (DLHE) data and professional body accreditation.

INSTITUTIONAL LEVEL:

Bursaries, accommodation costs, Students' Union data and fees

NEW WEBSITE:

OXFORD
BROOKES
UNIVERSITY

Get the stats at
UNISTATS

**Contemporary Craft
and Design BA**
University of Cumbria

85%

**Staff are good at explaining
things**

£7,000 - £9,600

**Annual cost of institution
accommodation**

Accredited?

Yes

**Compare with other
courses on Unistats**

KIS KEY
INFORMATION
SET

Independent data collected by
HEFCE

**Complete
with a widget!**



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Home > Education

UNISTATS
from universities and colleges in the UK

Course, subject or course code SEARCH UNISTATS Advanced search >
Cymraeg >

Courses Institutions Course assistant About Unistats

Unistats home > Institutions > England >

Contemporary craft and design BA ADD TO SHORTLIST >

University of Cumbria

My measures Key Information Set Student satisfaction Employment and accreditation Cost and accommodation Study information Entry information

The Key Information Set is the summary of the 5 overall groups of data: student satisfaction, employment and accreditation, cost and accommodation, study information and entry information. The data for this course is based on course level KIS.

KIS KEY INFORMATION SET
B900
UCAS code: A219

Degree accredited by National Association of Schools of Art and Design

81%
Overall, I am satisfied with the quality of the course ?
More on student satisfaction >

£17,000
Middle range salary for graduates ?
Data from 31 students
Aggregated data: data is for all Design Studies courses at the University of Cumbria due to a small sample size
Salary range for graduates: £17,000 - £19,400
More on employment and accreditation >

74%
Go on to work and/or study ?
Data measure descriptive text goes right here
Source: National Student Survey

Average for all Design Studies courses in England & Northern Ireland:
£16,800 after 6 months (interquartile range: £16,100 - £19,400)
£30,800 after 40 months (interquartile range: £28,400 - £34,000)

Destinations from this course 6 months after graduating

Shortlist: 3
Login or register to save
Art and Design BA
University of Bedfordshire
Add at least 2 courses to compare statistics

How do I use the Shortlist?
1. SEARCH for a course
2. ADD TO SHORTLIST two or more courses
3. COMPARE COURSES to compare statistics
4. Login or register to save your shortlist

View this course on the University of Cumbria website >

This course at other institutions
University of Bedfordshire
Cardiff School of Art and Design
Bath Spa University
University of the Arts, London
More >

What is Unistats?
Unistats is an independent website offering a range of useful info and statistics on university courses.
More >



GOV.UK

[Settings](#) [Help](#) [Feedback](#) [Search](#)[Home](#) > [Education](#)

UNISTATS

from universities and colleges in the UK

SEARCH UNISTATS

[Advanced search](#) >[Cymraeg](#) >[Courses](#)[Institutions](#)[Course assistant](#)[About Unistats](#)

Shortlist: 7



Welcome Dave

[View options](#)[Log out](#)[Unistats home](#) > [Shortlist](#) >

Comparing 7 courses

[Map view](#) >

Display an information set

Key Information Set

Art and Design
BA
University of
BedfordshireContemporary
Craft and
Design BA
University of CumbriaDesign Studies
BA
University of the Arts,
LondonFashion Design
and
Development
Bath Spa UniversityIndustrial
Design and
Technology BA
Brunel UniversityGraphic and
Communication
Design
University of Leeds

What is KIS?

Overall, I am satisfied
with the quality of the
course
[More on student satisfaction](#)

74%	74%	74%	74%	74%	74%
-----	-----	-----	-----	-----	-----

Staff are good at
explaining things

75%	68%	69%	81%	64%	58%
-----	-----	-----	-----	-----	-----

Staff are enthusiastic

75%	68%	69%	64%	58%
-----	-----	-----	-----	-----

Feedback on my work has
been prompt

75%	68%	69%	64%	58%
-----	-----	-----	-----	-----

Feedback on my work has
been helpful

75%	68%	69%	81%	64%	58%
-----	-----	-----	-----	-----	-----

Middle range salary for
graduates
[More on employment and
accreditation](#)

£16,000	n/a	£16,000	£16,000	£16,000	£16,000
---------	-----	---------	---------	---------	---------

Salary range for
graduates

£14,000 - £18,000	n/a	£14,000 - £18,000	£14,000 - £18,000	£14,000 - £18,000	£14,000 - £18,000
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Middle range salary for
graduates across the
country after 6 months

£14,000	n/a	£18,000	£14,000	£18,000	£14,000
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Middle range salary for
graduates across the
country after 40 months

£14,000	n/a	£18,000	£14,000	£18,000	£14,000
---------	-----	---------	---------	---------	---------

is this degree
accredited?
[More on employment and
accreditation](#)

National Association of Schools of Art and Design	None	National Association of Schools of Art and Design	National Association of Schools of Art and Design	National Association of Schools of Art and Design	None
--	------	--	--	--	------

Data from 31 students
Data for all Design
studies courses due to
small sample sizeOXFORD
BROOKES
UNIVERSITYEasier
comparisons

FOCUS GROUPS:

It has the most
important information
there straight away

I think the idea is brilliant, there's
nothing out there like it, everyone
will use it, anyone who's in line for
university which is like thousands
and thousands of students, every
single one will use this.'

It kind of feels like the
website really wants to
help you in your decision

EARLY EVALUATION – 2012/13:

Light touch review – is it working?

User experiences, HE providers
experience and Data audit ...



FULL EVALUATION – 2014/15:

**As part of a wider
evaluation of the
provision of information
landscape.**

Purpose, usage, effects, outcomes,
costs

STUDENT CHARTERS –

ENGAGING STUDENTS:



**Agreed by University and
Student Union**



A signpost to further detail



Reviewed annually

WHAT A CHARTER COULD COVER:



Institution:

Teaching, learning assessment,
support and information.



Student:

Responsibility and
participation.

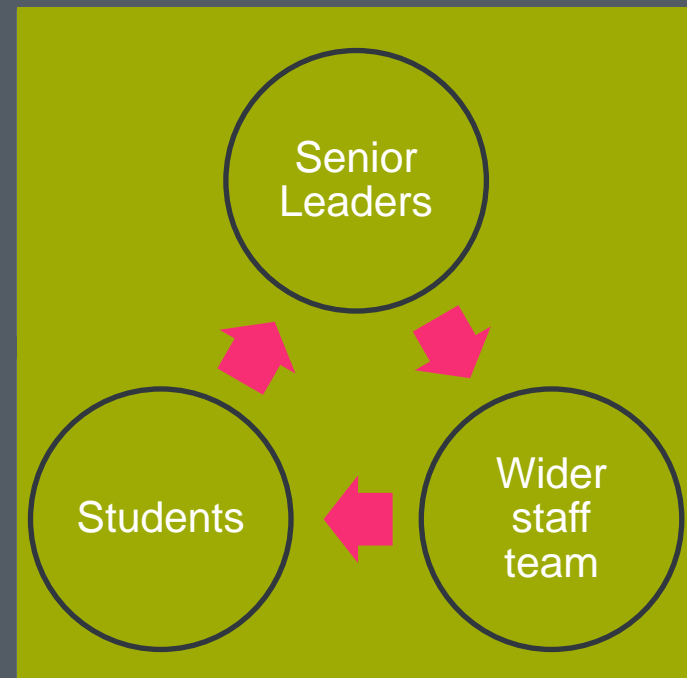
Students' Union:

Representative work,
community, sports and social.

USING
INFORMATION AT
AN INSTITUTION
LEVEL:

THE BROOKES
EXPERIENCE

PARTNERS IN DECISION MAKING





Representation

Student membership of Governing Body, Executive Board and all key committees

HOW?

Joint projects

NSS Response, programme and teaching awards

Key delivery

Student Board for campus redevelopment and for other student experience strategies

Better and more local use of data

To monitor progress and effectiveness.



BROOKES ACADEMIC PERFORMANCE TRACKING:

Student progression by programme

Notes on this Report

View students by

Entry Year	Cohort Start Yr	Cohort End Yr	Leaving Year
2009/10	2018/19	2017/18	
2016/17	2015/16	2014/15	
2013/14	2012/13	2011/12	

Demographics filter

Entry Age	
Gender	
Ethnicity	
Disability	
Low Participation	
Social Class	
Local Area	
Prev School	
Tariff Band	

Latest Programme

School	
Department	
Programme	

Study Aims

Study Level	Undergraduate
Award Type Aim	

Student Type

Home or Overseas	
Study Location	
Study Institution	

Student Entry Details

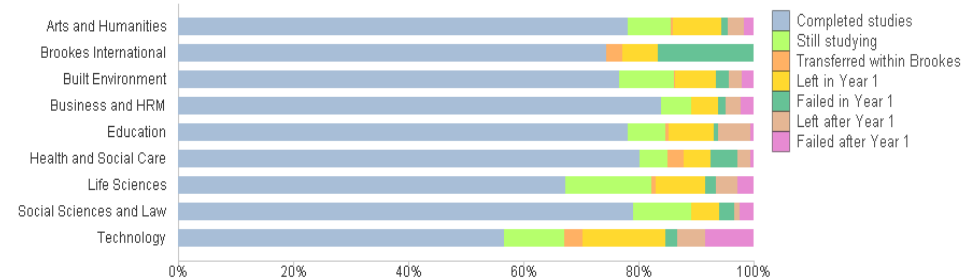
Study Mode FT/PT	
Entry Stage	
Course Length	

Course Completion: Filters Used

Study Level	Undergraduate
Cohort End year	2009/10
Programme Type	Latest Programme

Show Awards Gained

Course Completion: Statistics by programme



Faculty	Department	Programme	Student count	Left in Year 1	Failed in Year 1	Left after Year 1	Failed after Year 1	Transferred out (within Brookes)
Total			6,389	6.4%	3.1%	2.8%	1.8%	1.4%
Faculty of Technology, Design and Environment	Architecture	AR - BA Architecture	93	9.7%	1.1%	2.2%	1.1%	0.0
		IH - BA Interior Architecture	1	0.0%	0.0%	0.0%	0.0%	0.0
	Arts	IR - BA Interior Architecture: D...	20	10.0%	0.0%	0.0%	0.0%	0.0
		AA - Arts Management & Admi...	22	4.5%	0.0%	0.0%	0.0%	0.0
		FD - BA Fine Art	37	8.1%	0.0%	2.7%	0.0%	0.0
		FM - Film Studies	47	8.5%	0.0%	2.1%	4.3%	0.0
		FT - BA Film Studies	23	0.0%	0.0%	0.0%	0.0%	0.0
		MD - BA Music	25	0.0%	0.0%	4.0%	4.0%	0.0
		Faculty of Technology, Design and Environment: Culture &...	3	0.0%	0.0%	0.0%	0.0%	0.0
		MS - Music	14	0.0%	7.1%	7.1%	0.0%	7.1
	Computing	AB12 - Foundation Degree in C...	15	33.3%	0.0%	6.7%	0.0%	0.0

STUDENT:

Level, mode, gender,
age, ethnicity, socio -
demographics, academic
programme

PLUS

WHAT
DATA?

ACADEMIC PERFORMANCE:

Intake numbers, tariff entry,
progression, retention,
degree classification, first
destination etc

One version
of the 'truth'

In the hands
of those
responsible
at all levels

IMPROVING DECISION MAKING:

Puts time &
emphasis in
right place

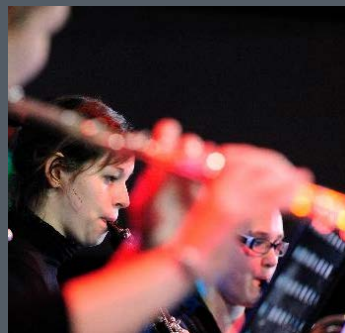


Agreement on
what academic
performance
means

SOME OUTCOMES:

Brookes wide
benchmarks

Department
heads can
monitor their
contribution to
targets &
issues can be
solved more
quickly



**... student experience development
and operational planning**

ANY
QUESTIONS?